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DCB STRATEGIES

Decide Commit Become

Set and Organize Your Priorities

Believe it or not, there is no real common practice of what a priority represents or even what type of priority it may be. It is key to have an understanding of the types of priorities and how to organize them in your favor. By doing so, you and or your team will set yourself up to achieve your goals that are supported by strategies and actions. Yeh...there is a lot here and that is why it is so valuable to provide a workable framework for understanding, setting and organizing life changing priorities.

**A priority is an item that is more important than another item.
The degree of importance is what defines the level of your priority.**

4 TYPES OF PRIORITIES

This labeling method* *confirms* the degree of importance of an item (goal, strategy or action).

Must Have

"Must Haves" are defined as initiatives that are critical to the success of an outcome. These are usually non-negotiable.

Should Have

Although "Should Have" initiatives are not essential to an outcome, they may add significant value.

Could Have

These are initiatives that are not necessary to the core of a intended result or goal.

Will Not Have

This label confirms that the item is not a priority at this specific time.

* Known as the MoSCoW method.

PRIORITIES OF GOALS, STRATEGIES & ACTIONS

Defining the degree of importance within these categories will *initiate* your achievements.

Goals

Determine what bold goal(s) has the highest degree of importance within the specific period of time for achievement. Example: I have two goals to accomplish within the next 8 weeks. #1- I am loosing 10 pounds and #2 - I am making product presentations to the 16 top prospects in my territory.



Strategies

Define the priority of strategies for each of the two goals. Example: #1 - I am loosing 1.25 pounds every week for 8 weeks with exercise and diet. #2 - I am contacting, confirming and presenting to 2 top prospects per week for 8 weeks.



Actions

Schedule your priorities...Define and organize into your calendar the daily priority of actions that support the above strategies. Example #1 - I am riding my Peloton Bike for 45 minutes at 5am Mondays, Wednesdays & Fridays for the next 8 weeks along with cutting out deserts after dinner every weekday. Example #2 - From 10AM to 12PM Mondays, Tuesdays and Wednesdays, I am calling and talking with 10 top prospects to set up my 2 weekly presentations.

8 PRIORITIES THE BEST HAVE IN COMMON

These priorities of practice *shape* a person's or team's daily focus.

My Health *Mindfulness, Diet & Exercise*

I am healthy, therefore I am equipped to care for my other "must have" priorities with high level energy.

Active Precision Based Business Model *I am focused,*

I update and control the units of my business relative to their importance for achieving my business goal(s).

Provide For My Family *My family is my purpose.*

I am dedicated to allowing my family to enjoy the many benefits of life and growth.

Research & Adopt Educational Uplifts *Be my best!*

I am always learning and educating myself about my space, my craft and my bold memorable difference.

Clarity of Direction *I have clarity of my goals.*

I define, list and continually activate my strategies & actions supporting my personal and professional goals.

Designate Dedicate Elevate *I am in growth mode.*

I earn the right to...I dedicate myself to the role...I elevate my role in the eyes of my audience.

Practice Self-Confidence & Mental Growth

Change is required when challenges appear.

I adopt practices that strengthen my confidence & mindset.

Schedule My Priorities *...vs prioritize my schedule.*

I organize items by degrees of importance relative to my goals, strategies, actions & activate in my daily calendar accordingly.

To Change Our Life We Must Change Our Priorities