



DCBStrategies.com



DCB STRATEGIES

Decide Commit Become

Designate Dedicate Elevate

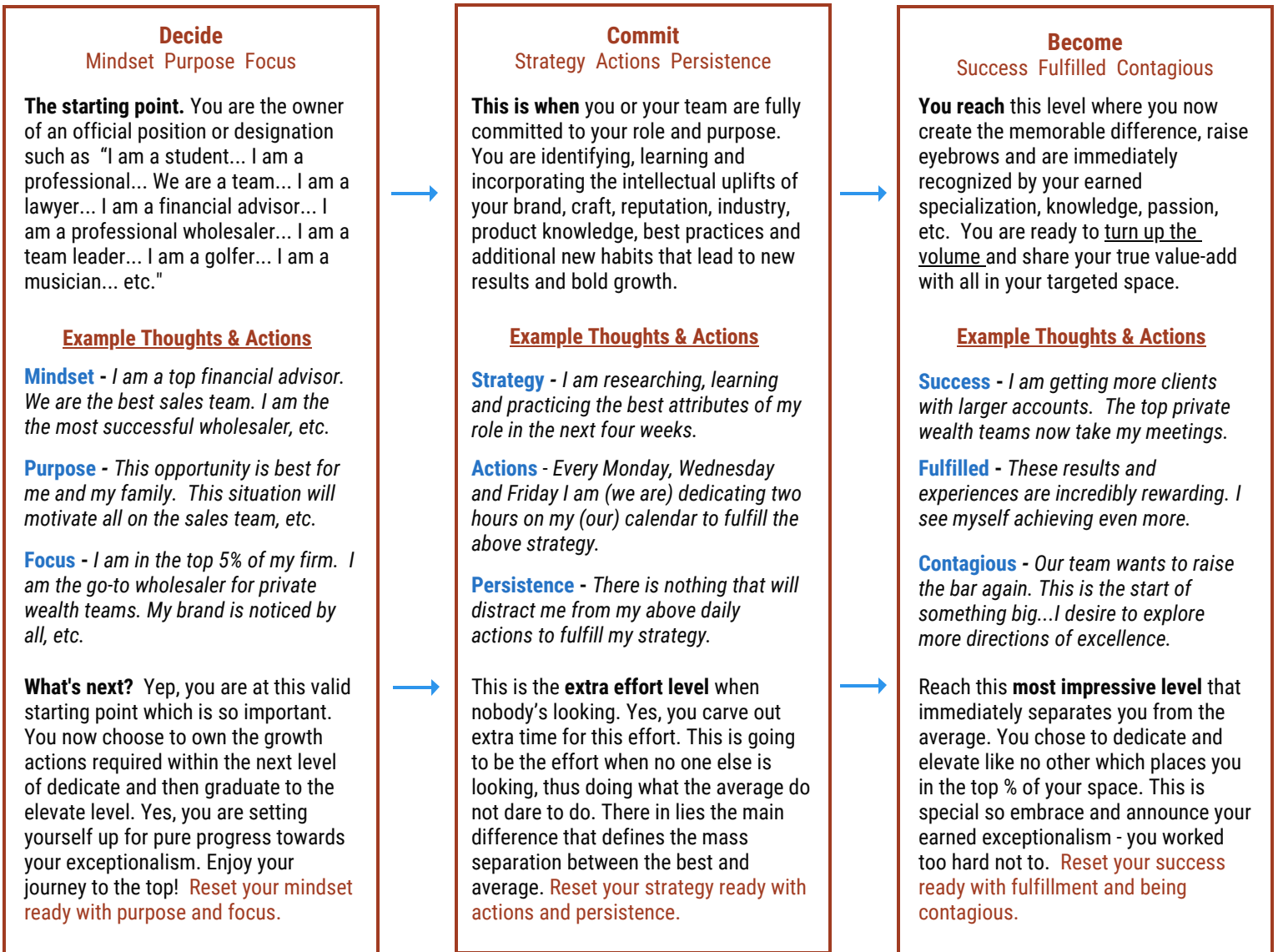
Repeat these three words and that action will intuitively remind you to self-examine your current progress towards your intended growth goals.

These three words serve as *The Trigger Phrase* that immediately sets up the linear "effort path" towards reaching our growth goals. Everyone has a starting point, an official position (designation) of their *progress journeys*. As examples, a person earns the **designate** level as a financial advisor, asset management wholesaler, lead business development officer, lawyer, doctor, accountant, runner, swimmer, basketball player, golfer, musician, writer, wife, husband, a cook, etc. Please note, we are not able to go directly to the **dedicate** level if we do not first earn our **designate** level. Keeping that same logical sequence in play...it is impossible to embrace the **elevate** level without putting in the dedicate work as seen in the below mind map. **Let's Grow!**

Designate

Dedicate

Elevate



Being the Best And Average Have Nothing In Common